

IN THE SPECIFICATION

Please replace the paragraph entitled “CROSS REFERENCE TO RELATED APPLICATIONS,” with the following amended paragraph:

This application is a Continuation-in-Part of pending U.S. Patent Application Serial No. 09/382,421 (~~Atty. Dkt. No. PHLY-24,740~~) entitled “A COMBINED PRODUCT CODE AND INSIGNIA FOR SIGNIFYING AN INTERNAL INTERACTIVE CODE,” filed August 24, 1999, which is Continuation-in-Part of U.S. Patent No. 6,745,234, issued on June 1, 2004 (~~Atty. Dkt. No. PHLY-24,669~~) entitled “METHOD AND APPARATUS FOR ACCESSING A REMOTE LOCATION BY SCANNING AN OPTICAL CODE,” filed on August 19, 1999, which is a Continuation-in-Part of the following two ~~pending~~ U.S. Patent Applications: Serial No. 09/151,471 (~~Atty. Dkt. No. PHLY-24,397~~) entitled “METHOD FOR INTERFACING SCANNED PRODUCT INFORMATION WITH A SOURCE FOR THE PRODUCT OVER A GLOBAL NETWORK,” now abandoned and Serial No. 09/151,530 (~~Atty. Dkt. No. PHLY-24,398~~) entitled “METHOD FOR CONTROLLING A COMPUTER WITH AN AUDIO SIGNAL,” now U.S. Patent No. 6,098,106, issued on August 1, 2000, both filed on September 11, 1998; the present application being related to the following ~~pending~~ U.S. ~~[[Patent]]~~ Patents and Applications: U.S. Patent No. 6,629,183, issued on September 30, 2003 (~~Atty. Dkt. No. PHLY-24,668~~) entitled “INTERACTIVE DOLL,” filed on August 19, 1999; Serial No. 09/378,222 (~~Atty. Dkt. No. PHLY-24,670~~) entitled “METHOD AND APPARATUS FOR EMBEDDING ROUTING INFORMATION TO A REMOTE WEB SITE IN AN AUDIO/VIDEO TRACK,” filed on August 19, 1999, now U.S. Patent No. 6,970,914, issued on November 29, 2005; U.S. Patent No. 6,526,449, issued on February 25, 2003 (~~Atty. Dkt. No. PHLY-24,703~~) entitled “METHOD AND APPARATUS FOR CONTROLLING A COMPUTER FROM A REMOTE LOCATION,” filed on August 19, 1999; U.S. Patent No. 6,643,692, issued on November 4, 2003 (~~Atty. Dkt. No. PHLY-24,705~~) entitled “A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF VIDEO TAPE MEDIA,” filed on August 19, 1999; Serial No. 09/378,218 (~~Atty. Dkt. No. PHLY-24,706~~) entitled “A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DVD MEDIA,” filed on August 19, 1999, now U.S. Patent No. 7,010,577, issued on March 7, 2006; Serial No. 09/378,217 (~~Atty.~~

~~Dkt. No. PHL Y 24,707~~) entitled “A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF CD MEDIA,” filed on August 19, 1999, now U.S. Patent No. 7,043,536, issued on May 9, 2006; U.S. Patent No. 6,615,268, issued on September 2, 2003 (~~Atty Dkt. No. PHL Y 24,708~~) entitled “A METHOD FOR CONTROLLING A COMPUTER USING AN EMBEDDED UNIQUE CODE IN THE CONTENT OF DAT MEDIA,” filed on August 19, 1999; and related to the following co-pending U.S. Patent Applications filed on even date with the present application: Serial No. 09/382,427 (~~Atty Dkt. No. PHL Y 24,731~~) entitled “METHOD AND APPARATUS FOR OPENING AND LAUNCHING A WEB BROWSER IN RESPONSE TO AN AUDIBLE SIGNAL;” now U.S. Patent No. 6,829,650, issued on December 7, 2004; Serial No. 09/382,426 (~~Atty Dkt. No. PHL Y 24,732~~) entitled “METHOD AND APPARATUS FOR COMPLETING, SECURING AND CONDUCTING AN E-COMMERCE TRANSACTION;” Serial No. 09/382,424 (~~Atty Dkt. No. PHL Y 24,733~~) entitled “METHOD AND APPARATUS FOR TRACKING USER PROFILE AND HABITS ON A GLOBAL NETWORK;” now U.S. Patent No. 6,836,799, issued on December 28, 2004; Serial No. 09/382,425 (~~Atty Dkt. No. PHL Y 24,734~~) entitled “METHOD AND APPARATUS FOR DIRECTING AN EXISTING PRODUCT CODE TO A REMOTE LOCATION;” now U.S. Patent No. 7,228,282, issued on June 5, 2007; Serial No. 09/382,373 (~~Atty Dkt. No. PHL Y 24,735~~) entitled “METHOD AND APPARATUS FOR LAUNCHING A WEB SITE WITH A NON-STANDARD CONTROL INPUT DEVICE;” now U.S. Patent No. 7,117,240, issued on October 3, 2006; Serial No. 09/382,374 (~~Atty Dkt. No. PHL Y 24,736~~) entitled “METHOD AND APPARATUS FOR ALLOWING A BROADCAST TO REMOTELY CONTROL A COMPUTER;” Serial No. 09/382,371 (~~Atty Dkt. No. PHL Y 24,737~~) entitled “METHOD AND APPARATUS FOR LAUNCHING A WEB SITE IN RESPONSE TO SCANNING OF A PRODUCT CODE;” Serial No. 09/382,372 (~~Atty Dkt. No. PHL Y 24,738~~) entitled “METHOD AND APPARATUS FOR MATCHING A USER’S USE PROFILE IN COMMERCE WITH A BROADCAST;” now U.S. Patent No. 7,284,066, issued on October 16, 2007; Serial No. 09/382,423 (~~Atty Dkt. No. PHL Y 24,739~~) entitled “METHOD AND APPARATUS FOR UTILIZING AN AUDIBLE SIGNAL TO INDUCE A USER TO SELECT AN E-COMMERCE FUNCTION;” Serial No. 09/382,420 (~~Atty Dkt. No. PHL Y 24,741~~) entitled “DIGITAL ID FOR SELECTING WEB BROWSER AND USE PREFERENCES OF A USER DURING USE OF A WEB APPLICATION;” now

U.S. Patent No. 6,826,592, issued on November 30, 2004; Serial No. 09/382,422 (~~Atty Dkt. No. PHL Y-24,742~~) entitled “UNIQUE ID FOR IDENTIFYING A USER AND FACILITATING AN E-COMMERCE TRANSACTION;” now abandoned; Serial No. 09/382,377 (~~Atty Dkt. No. PHL Y-24,743~~) entitled “METHOD AND APPARATUS FOR LINKING A WEB BROWSER TO A PROMOTIONAL OFFER OVER A GLOBAL NETWORK;” U.S. Patent No. 6,697,949 issued on February 24, 2004 (~~Atty Dkt. No. PHL Y-24,744~~) entitled “METHOD AND APPARATUS FOR CONTROLLING A USER’S PC THROUGH AN AUDIO/VISUAL BROADCAST TO ARCHIVE INFORMATION IN THE USER’S PC;” Serial No. 09/382,375 (~~Atty Dkt. No. PHL Y-24,745~~) entitled “METHOD AND APPARATUS FOR UTILIZING AN EXISTING PRODUCT CODE TO ISSUE A MATCH TO A PREDETERMINED LOCATION ON A GLOBAL NETWORK;” now U.S. Patent No. 7,159,037, issued January 2, 2007; Serial No. 09/379,699 (~~Atty Dkt. No. PHL Y-24,747~~) entitled “NETWORK ROUTING UTILIZING A PRODUCT CODE;” now U.S. Patent No. 7,321,941, issued on January 22, 2008; and U.S. Patent No. 6,701,354 issued on March 4, 2004 (~~Atty Dkt. No. PHL Y-24,748~~) entitled “METHOD FOR [[INTER]] INTERCONNECTING TWO LOCATIONS OVER A NETWORK IN RESPONSE TO USING A TOOL.”

Amendments to the DETAILED DESCRIPTION OF THE INVENTION:

On page 12, line 14, please delete “FROM,” and insert therefor -- FORM--.

On page 41, line 10, please delete “SUER” and insert therefor – USER--.